

Dairy Queen® Franchisee



Franchisee Becomes PCI-DSS Compliant in Less Than 30 Days

Terri Fote needed an affordable, simple, quick and effective PCI-DSS compliance solution. Additionally, she knew that the credit card industry

had created guidelines to protect credit cards against data breach. The challenge was finding a way to quickly implement the standard which has many complex requirements. To achieve this, the franchise owner sought outside assistance to quickly achieve Payment Card Industry Data Security Standard (PCI-DSS) compliance.

PCI-DSS is the standard developed jointly by the credit card brands. Card accepting merchants are required to comply with these data security standards. Merchants who follow these requirements are less likely to have data breaches from hacking or malicious software, also known as malware, installed on their network.

The franchise owner wanted a solution that provided:

- > A high level of security
- > Minimal effort on her end
- > Little or no impact to daily business operations
- > A fixed, affordable level of expense

Customer

The business is a franchisee of Dairy Queen® with five locations in Green Bay, Wisconsin.

Challenge

Secure the POS networks per the Payment Card Industry Data Security Standard (PCI-DSS), which has many complex requirements, in order to protect the network from breaches.

Solution

Vendor Safe professionals implemented a complete solution within 30 days of initial contact.

Results

- > PCI-DSS compliance
- > Internal threats are prevented
- > Errors reported in real time
- > All traffic is monitored
- > A back-up Internet connection utilized for credit card processing during DSL outages

“ I'm really glad I chose Vendor Safe—not only for my peace of mind, but for my customer's too. The level of security and simplicity they provide is unmatched. I know my business is protected with their PCI solution. ”

– Terri Fote
Green Bay, Wisconsin

Dairy Queen® Franchise



Franchisee protects her business by becoming PCI-DSS compliant.

When Terri Fote realized she needed to ensure the protection and safety of her business and her customers, she had no time to waste. She had to protect the network in such a way that would enable her to continue normal operations while still satisfying the requirements of PCI-DSS.

After researching the competition, the franchise owner chose Vendor Safe for many reasons including:

- > **Cost** – VST's solution cost 70% less than other alternatives.
- > **Simplicity** – The VST Virtual Private Network (VPN) enabled additional capabilities such as centralized reporting, unified POS deployment and real-time inventory analysis across all her stores.
- > **Installation Speed** – Implementing the VST VPN requires less than 5 minutes of downtime at each retail location because no changes are made to the LAN or WAN and no pre-site survey is required.
- > **Cost Avoidance** – If a broadband connection fails, VST automatically reestablishes a dial or wireless connection using an automatic failover process. Redundant communications eliminate virtually all credit card communication issues, greatly reducing exposure to overdrawn or invalid credit cards.
- > **Monitoring and Protected Remote Access** – A terminated employee's access privileges can be revoked immediately from VST's centrally-managed infrastructure. VST monitoring also delivers better insight and control over activity at each location, ensuring that Internet use is limited to business.

The Vendor Safe Solution

Terri Fote needed an affordable, quick and effective PCI compliance solution. Vendor Safe's PCI-DSS Managed Security Suite™ provided exactly what she needed. With implementation in less than 30 days, she immediately realized the benefits of improved security. Vendor Safe is proud to be a part of the DQ® Advantage Program, providing PCI-DSS compliance to the Dairy Queen® system.

Vendor Safe delivers the simplest and most cost-effective solution for PCI compliance.

- > PCI compliant network security
- > PCI tools for your compliance
- > 20+ years experience network security experience
- > ZERO data breaches
- > Affordable monthly service

About Vendor Safe Technologies

Founded in 1989, Vendor Safe has earned the trust of customers for the unfailing ability to manage the business environment while delivering unsurpassed levels of data reliability and security. Vendor Safe specializes in providing Payment Card Industry Data Security Standard (PCI DSS) solutions. Due to our scalability, we deliver a solution that meets and exceeds many of the requirements for Level 1 through Level 4. Vendor Safe continues to provide Managed Virtual Private Networks (VPN) for enterprises, as well as deploying a proprietary platform enabling end users to deploy networks in an effortless fashion.

Vendor Safe offers a \$100,000 guarantee against data breach.

